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**From:** Maier, Brent  
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FINAL\_Dual Letterhead\_US EPA Letter\_02-06-15\_3PM.pdf

All –

Interesting how the following is included in the plan that DOGGR and Water Boards letter and submittal of **their** plan dated February 6<sup>th</sup>....It does not seem like they know what was in their own letter.....I think we need to refer them to this for the next discussion. Just my thoughts.... but do have to say that that was a frustrating call to listen into.

## Communication Plans

The closure of injection wells in Kern County during the summer of 2014, has required focused attention to communication with key stakeholder groups. These include industry, environmental organizations, elected officials – especially the state and federal elected representatives – the press, and via the press, the public.

The Division and the State Water Board have responded to a large number of stakeholder and public inquiries, and, to enhance public awareness, have developed frequently asked questions, statements, and presentations delivered at numerous public fora.

In short, much preparatory work has been accomplished. **However we will continue to build on this communications foundation with additional attention to meet growing inquiries. We take seriously our responsibility to address growing public concern and press inquiries in a timely and informative manner.**

**Communication and outreach can be amplified by providing regularly updated**

**information on the UIC program, background documents and reports, frequently asked questions, and work status on priority items noted above, specifically aquifer exemption applications, all clearly linked on the Division's web page. This page will serve as a clearinghouse for information on program activities, items of interest to stakeholders, and meeting and other notifications.**

**The Division and the State Water Board will continue to meet regularly with industry, environmental and other non-governmental organizations, elected officials, as well as US EPA.**

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